



Temple Professional Network: Helping Temple, Helping You

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Professional Network

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- How does TPN fit into overarching priorities?
- Key TPN Tools
- Empower you to act as Temple ambassadors

- What is The Temple Professional Network? Or TPN?
- Brand definition for alumni-focused career development programs, events, and on-demand resources.
- Your alumni career services.

- **Priority: Educational Value**
- **Your Temple experience continues to reveal its value and relevancy as time goes on.**
- **How do we help our alumni navigate career pivots?**

TPN Focus – FY 2023



- Focus on key TPN tools which solve a multitude of career development challenges.
- Work to establish Temple as a trusted partner for alumni with career development needs.
- Provide access to resources whenever our alumni realize they need them.
- Methods: Webinars, TPN Newsletter, Social Media Campaigns, TPN website and more to come!





Find a stranger!

**Share the story of how you got
your first name.**



How did that go?

Being a Temple ambassador



- How do we make it feel easier to connect with strangers at an event?
 - As a volunteer – we ask you to be event ambassadors – to network
- It's easier to have an excuse!
 - Humans are social creatures – shame is deadly – what if I'm rejected?
 - Your excuse is your role as an ambassador!



- Altruism is a key motivator – we all want to be helpful!
 - Strength of weaker ties – if you can't help, you probably know someone who can
 - Key article: [The power of weak ties in gaining new employment](#)



TPN Systems Demo

- Owl Network - owlnetwork.temple.edu
 - Temple's virtual alumni community where you can easily connect with fellow alumni and current students.
- CareerShift - careershift.com/?sc=Temple
 - Search, select and store job listings from all job boards and all company job postings.



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Find a new stranger!

**Share a Temple volunteer
experience you're proud of.**



**Who learned something they
didn't know before today?**

Recognizing the value of your volunteer service



- Why do we volunteer?

- How volunteer experience can help your job search:
 - Showcase skills not used in your day job
 - Help with advancing (leadership) or transitioning (new skills) industries

- Writing strong bullets
 - Quantify or Qualify
 - XYZ formula: accomplish X, measured/qualified by Y, through doing Z

- Find your last partner
- Write a bullet about your volunteer experience
- Offer feedback

- TPN System Demo
- Jobscan - jobscan.co/
- Get past resume robots by using this tool to optimize your job applications.

Making the connection from the start

- The toughest interview question – tell me about yourself?
 - Tell me about yourself...in the context of this role
- Key answer to being an effective Temple ambassador at events
 - Tell the guests about yourself...in the context of Temple and this event
 - Ask about them – to find connections back to Temple



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Find a Partner

It can be a friend!

- Tell each other about yourself, in the Temple context
- What do you do as a volunteer?
- Why did you choose to attend today?
- What do you hope to get out of today?



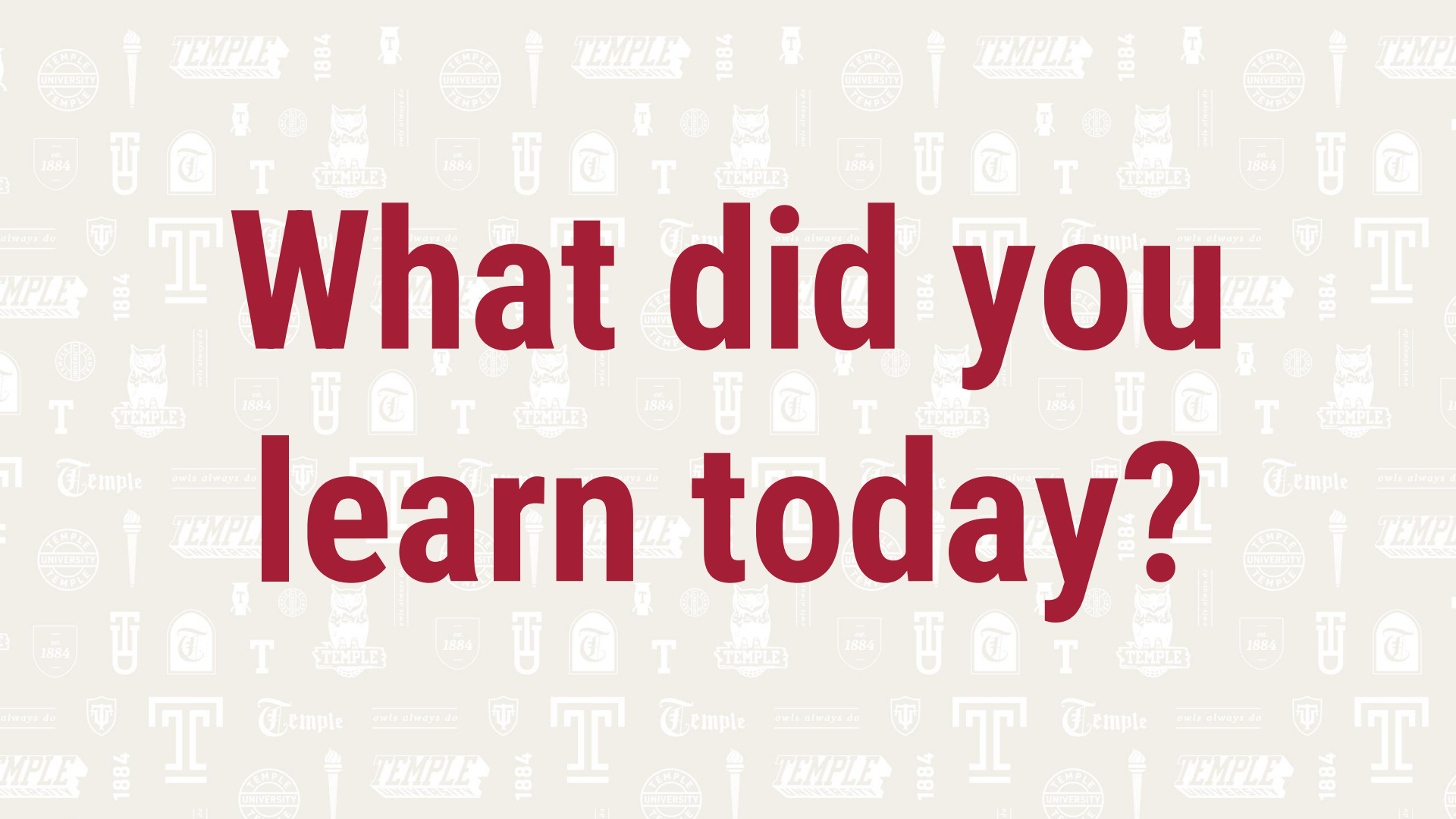
What did we learn?

- TPN System Demo
- Big Interview - temple.biginterview.com
- Practice your interview skills with questions specific to various industries and experience levels. Record mock interviews, analyze your answers using AI tools, and find videos about the entire job search and interview process.

How does your event help to promote interaction?



- If you want to design a true networking or TPN event...
 - Let me and your staff liaison know – happy to collaborate!
- How does your event give attendees the permission to connect?
 - How do we reduce stress/anxiety - make it feel like we're all doing it together?
- Design Ideas
 - Coded nametags
 - Post-a-question format
 - Speed networking – in-person or virtual – A-A or A-B
 - Raffle tickets (works best in A-B format)
- What else?

The background of the image is a repeating pattern of various Temple University logos and symbols in a light gray color. These include the word "TEMPLE" in different fonts, the year "1884", the letters "TU", the owl mascot, and the phrase "owls always do".

**What did you
learn today?**

Key Takeaways

- TPN – Temple Professional Network
 - Provides career support to all alumni, at all stages of their career, whenever they need it
 - You might not need it now, but it's here when you (or fellow Owls) do need career help
- Key TPN tools that solve lots of career development challenges
- Feel empowered to connect with fellow alumni at events
 - Strengthen those connections!



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Key TPN Career Management Tools – Access via Temple email



- **Owl Network - Temple-only networking platform**
 - Directly message fellow Temple alumni and identify yourself as available to help students or other alumni with career networking questions
- **CareerShift - Job search organizer and aggregator**
 - Aggregates together thousands of job postings from multiple job boards, helps you research target companies and identify Temple alumni (and their emails) at those companies, stores your applications
- **Jobscan - Resume and cover letter analysis tool**
 - Provides targeted feedback to ensure that your resumes and cover letters include the best keywords and are aligned to specific job applications
- **Big Interview - Virtual interview practice system**
 - Practice answering both industry-specific and common general interview questions, with the ability to record yourself and have its AI tools provide instant feedback to improve your interview skills

- Need to reactivate your Temple Email?
- Create or update your AccessNet and get your email address.

Upcoming TPN Events



Jumpstart Your Job Search

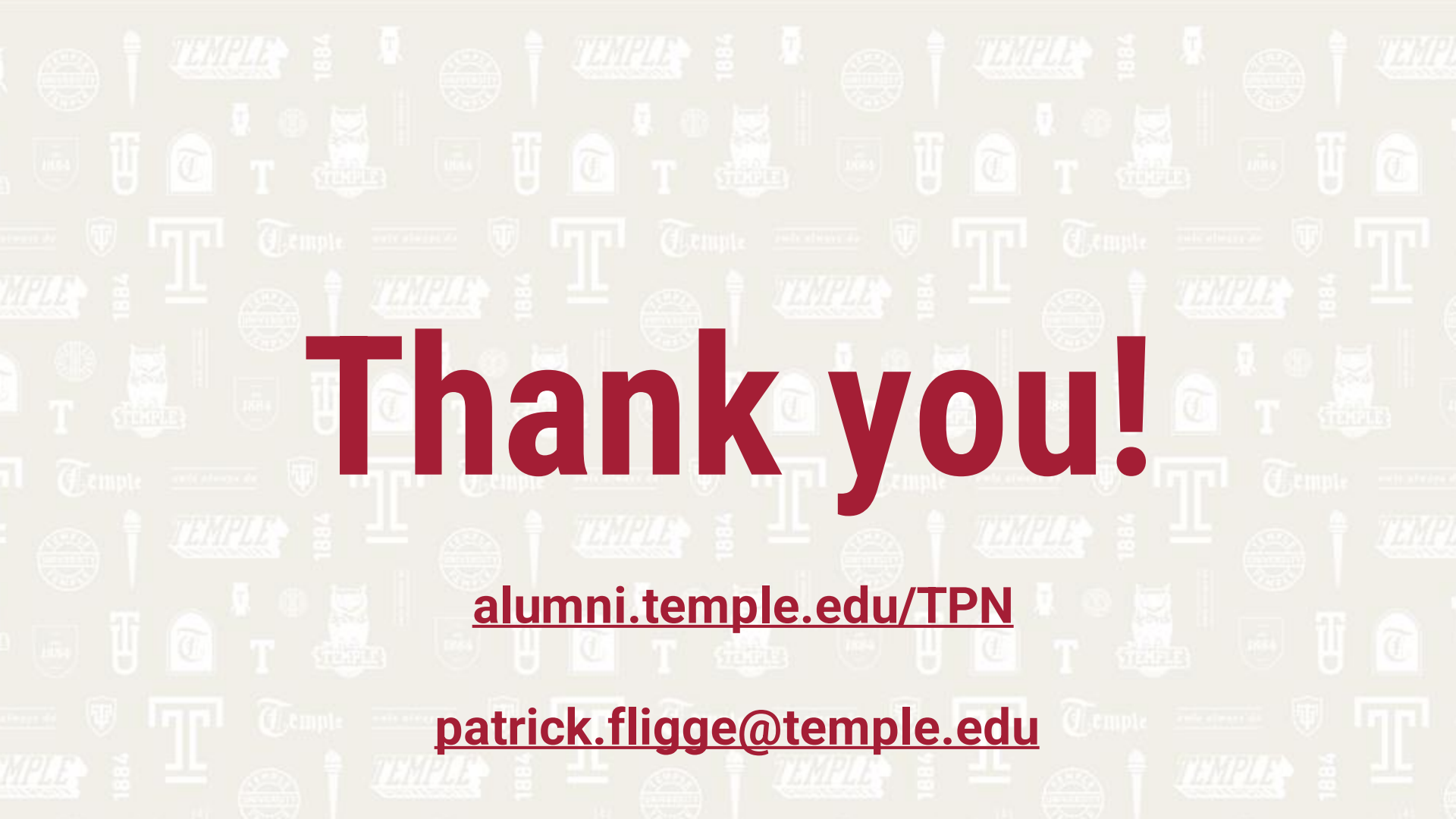
- April 27th at 7pm ET
- Alumni.temple.edu/JumpstartYourJobSearch

Are you thinking about a new job but unsure of how to begin? Join this 30-minute webinar to learn how to jumpstart your job search and leverage being Temple Made into a more fulfilling career. Featuring Temple Made Leah Murphy, CEO of Career Gems for the Journey, this session will teach you how to reposition your own strengths and tell your story in powerful new ways to reach your career goals.

Transitioning Careers: Expert Strategies for Success

- May 25th at 7pm ET
- Alumni.temple.edu/IndustryChange

Are you ready for a complete career change? Beyond just a new job, are you looking to transition into an entirely new industry? Join this 30-minute webinar to learn what it takes to shift into a new career. You'll hear from Temple alumni who've made career transitions on their expert strategies for success.

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Thank you!

alumni.temple.edu/TPN

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