



TUAA Parliament Meeting

Saturday, October 21, 2023



TEMPLE UNIVERSITY ADVANCEMENT



October 21, 2023

Agenda



- Welcome and Trustee Report – 10:00-10:15 AM
- Member Introductions – 10:15-10:25 AM
- Future of Temple Campus Planning Discussion – 10:25-10:55 AM
- TUAA Priorities Reporting – 10:55-11:20 AM
- Universal Volunteer Governance Project – 11:20-11:30 AM
- Group Photo – 11:30-11:40 AM

TUAA Officers



- **Amy Larovere**, TUAA President, TFMA, '83
- **Kia Johnson**, Vice President Operations, KLN, '86
- **Chris Borden**, Vice President of External Affairs, FOX, '08
- **Tomas Varela Jr.**, Secretary, CPH, '04
- **Giacomo Cesareo**, Treasurer, FOX, '06
- **Harris Chernow**, Co-Counsel, FOX '85, LAW '88
- **Britt Walden**, Co-Counsel, LAW '14, FOX '23
- **Eliza Stasi**, Executive Director, THM '08
- **Mike Breeze**, Past President, FOX '96

Amy.Larovere@alconsulting.us

Directors at-Large

- **Beth Davis**, KLN, '09
- **Jovon Eldridge**, KLN, '06
- **Joan Hankins**, FOX, '04
- **Zachary James**, THM, '08
- **Binh Nguyen**, KLN, '17
- **Renee Pacini**, FOX, '07
- **Radhika Prout**, CST, '04
- **Andrea Swan**, KLN, '98, CLA '11, EDU '18
- **LaShea Davis-Williams**, SSW, '03, '05
- **Saadiq Stewart**, CPH, '12

Regional Network Representatives



John Cardamone, FOX '72, Northern California

Lakimja Mattocks, CLA '04, New York

Peter Sanchez, FOX '85, Los Angeles



School and College Alumni Association Presidents



Beasley School of Law, **Jeremy Menkowitz**, FOX, LAW '06

Boyer College of Music, **Matt Lista**, BYR '13

College of Education, **Germaine L. Edwards**, EDU, '85

College of Engineering, **Melissa M. Dawson**, ENG '16, '22

College of Liberal Arts, **Jeremy Goodman**, CLA '19, '20

College of Public Health, **Janelle Lyons**, CPH '12, SSW '15

College of Science and Technology, **Mark Dash**, CST '84

Fox School of Business, **Sidney Johnson**, FOX '15

Katz School of Medicine, **Joan H. Zeidman**, MED '87

Klein College of Media and Communication, **Lesly Attarian**, KLN '90 and **Patrick Rosenbaum**, KLN, '11

Kornberg School of Dentistry, **Ronald Silverman**, DEN '72

School of Environmental Design, **Claire Whiting**, SED '66

School of Pharmacy, **Edward Casey**, PHR '88

School of Podiatric Medicine, **Renee Vekkos**, POD '92

School of Theater, Film and Media Arts, **Phuong K. Nguyen**, CLA '07

School of Social Work, **Amina Mayazi Saunders**, SSW '98

School of Sport, Tourism and Hospitality Management, **Dorsey Spencer, Jr.**, THM '07

Tyler School of Art and Architecture, **Matthew Davis**, TYL '16



Faculty Representatives



Michael L. Schirmer, Fox School of Business

Sheryl L. Love, CST '86, '88, '93, and EDU '95, College of Science and Technology

Affinity Group Representatives



- Dental Hygiene, **Nancy M. Snyder-Stoehr**, DEN '74, CPH '76
- Owl Club President, **Jason D. Brown**, KLN '92
- Temple University Black Alumni Alliance, **Marilyn M. Lamore**, SSW '02
- Temple Women's Network, **Catharine Flanagan**, FOX '19
- Temple University Young Alumni Association, **Dominick Peake**, FOX '21
- Honors Alumni Council, **David Rivenbark**, CLA '19

Student Representatives



Main Campus Program Board President, **Camillia Benjamin**, KLN

Temple Student Government (TSG) President, **Rohan Khadka**, EDU

TSG Vice President of External Affairs, **Lauren Jacob**, CPH



Approval of Minutes



Trustee Report



- Presidential Search
- Expanding Japan Presence

Future of Temple: Campus Planning



Kate Wingert-Playdon

Senior Associate Dean and
Director of Architecture
and Environmental Design



2024-28 TUAA Strategic Plan | Vision and Mission



Vision – *THE DESIRED FUTURE STATE.*

A passionate global community of Owls, united by purpose and connected by pride.

Mission – *The highest-level description of the work we do every day to get to the vision.*

Inspire pride, foster connections, strengthen community, and build on our diverse experiences as Owls.

<https://alumni.temple.edu/strategicplan>

2024-28 TUAA Strategic Plan | Core Values



WHAT PERMEATES EVERYTHING WE DO

- Promote lifelong engagement among Temple students and the alumni community.
- Champion Temple's success, on Broad Street and beyond.
- *Foster a diverse, inclusive, accessible community for all.*
- Lead with purpose and innovate for the greater good of Temple University.
- Cultivate philanthropic leaders to advance Temple's mission.

<https://alumni.temple.edu/strategicplan>

Staff-Volunteer Assignments



PRIORITIES

Spirit, Pride and Celebration – Staff: Katie Sampson/Amanda McColgan, Volunteers: Beth Davis, Chris Borden

Best-In-Class Communications – Staff: Caitlin Segar/Katie Chapman, Volunteers: Binh Nguyen, Kia Johnson

Early Engagement –Staff: Katie Sampson, Volunteers: Tomas Varela

Professional and Affinity Engagement – Staff: Katie Sampson, Volunteers: Renee Pacini, Kia Johnson

Collaboration Across Units – Staff: Chris Brady, Volunteers: Andrea Swan, Amy Larovere

Advancing Philanthropy – Staff: Chris Brady/Eliza Stasi, Volunteer: Chris Borden

DEI Core Value –Staff: Jeanine Falciani, Volunteer: Britt Walden



Priority: Spirit, Pride and Celebration



July 1- October 13

Supporting Initiatives:

- Selected 30 outstanding Owls for the 5th annual **30 Under 30 program**.
- Launched the new **Regional Network strategy** and revamped the [program website](#).
- Continued featuring 150+ **alumni-owned businesses** in the directory and spotlighted businesses through Temple Made Tuesdays and other alumni communications, generating 7,200 views on alumni stories.
- Conducted a student **Temple Traditions survey** to assess recognized and valued Temple traditions.
- 3,000 **Class of 2027 pennants** were distributed to students at TempleFest.
- Supplied TUAA educational materials and alumni pins to **Admissions** to acknowledge alumni families.
- **Homecoming and Family Weekend Highlights**
 - 15+ alumni-owned businesses participated in Homecoming and Family Weekend activities.
 - Launched the Social Media Ambassador program.
 - All vendors at Tyler Art Market were students and alumni artists.
 - Golden Owls were invited to participate in a variety of programming.



Priority: Spirit, Pride and Celebration

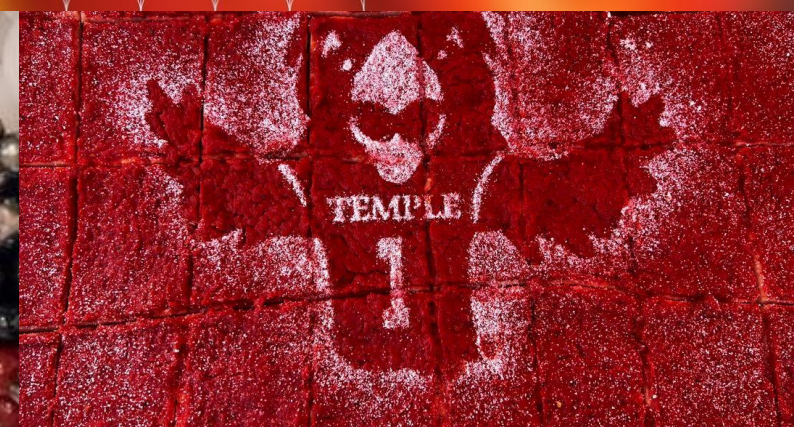
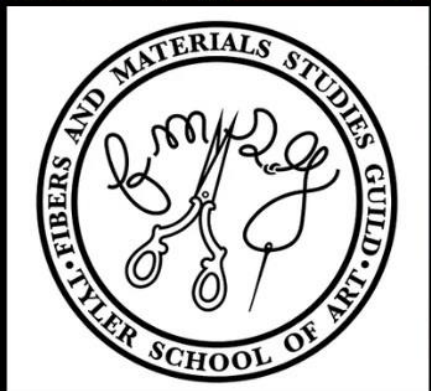


BINH NGUYEN, KLN, 2017

ALUMNI SOCIAL MEDIA TAKEOVER



HOMEcoming TAKEOVER



Priority: Best In Class Communications



July 1-October 13

Supporting Initiatives:

- **Homecoming and Family Weekend**
 - Content strategy
 - Website
 - Emails
 - Social media
- **Communications strategy/Transparency**
- **Alumni Volunteer Newsletter**
 - Frequency
 - Audience
 - Content
- **What's next**



Priority: Early Engagement



July 1-October 13

Supporting Initiatives:

- Distributed Class of 2027 and TUAA informational handouts to more than 3,000 students at TempleFest.
- Held 3 Student Training and Rewards System (STARS) presentations to educate student org leaders about the TUAA and available resources.
- Launched the Alumni Relations Student Org Grant program.
- Laid groundwork for the Student Leadership Council (launch 2024).
- Cultivated collaborative relationships with IDEAL and Student Activities.
- Invited regional Admissions staff to Owls at the Ballpark in Central Florida and Palm Beach.
- Onboarded 4 new Temple University Young Alumni Association volunteers.
- Explored dry programming for young alumni, BYO Book Social.



Priority: Early Engagement



Priority: Professional & Affinity Engagement



July 1-October 13

Supporting Initiatives:

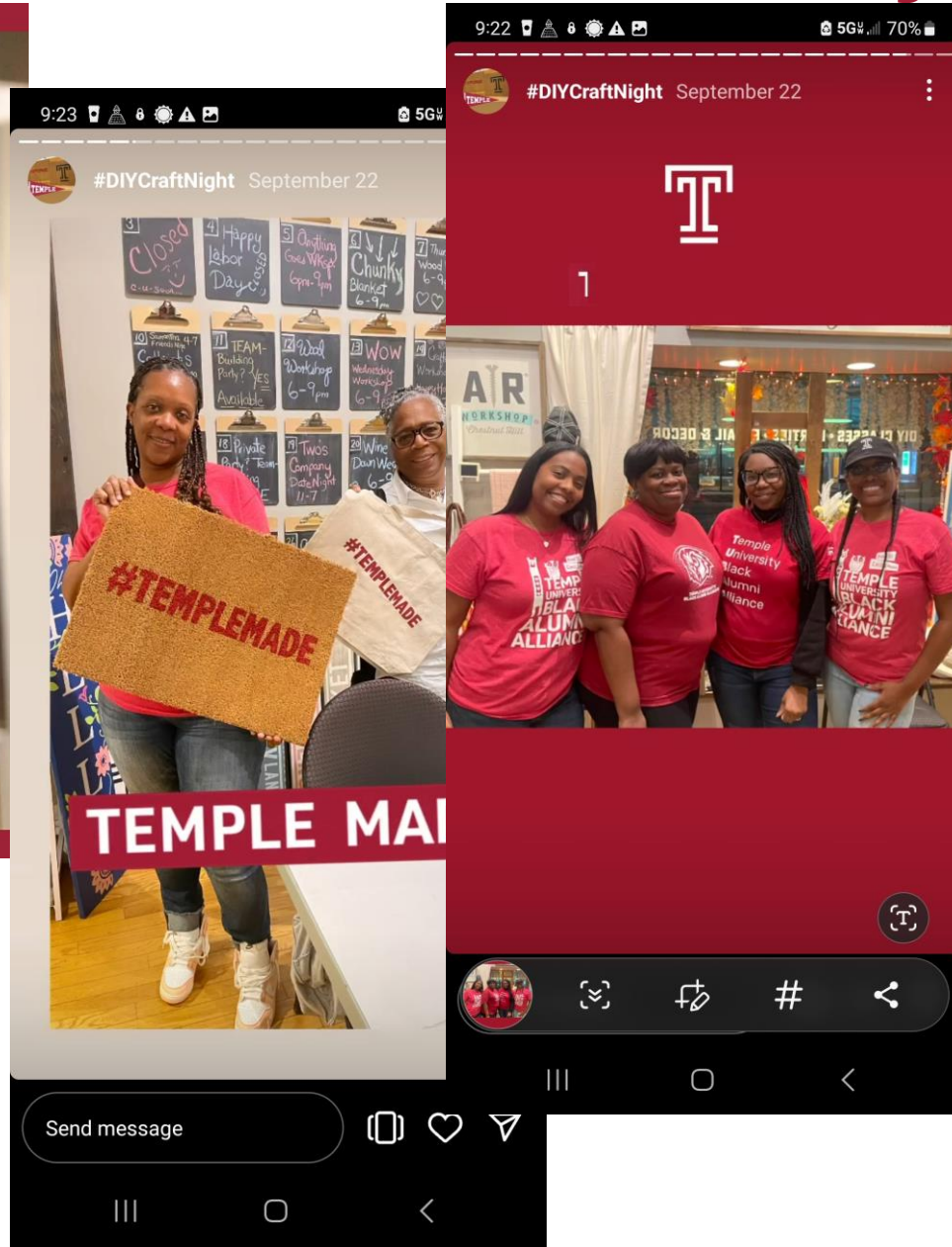
- **Two sold out events:** TUBAA Craft Night (9/22) & TWN Annual Brunch (9/30).
- Commitment to supporting the Temple community through **philanthropy**.
 - Goal to endow TUBAA Scholarship Fund; launched t-shirt sale website.
 - Identified funds that align with TWN's mission.
- Collaborated with **IDEAL** to support National Coming Out Week.
- Reviewed Temple alumni and student organization **engagement data**, and **research** of 80+ peer institutions to uncover affinity expansion opportunities.
- **Expanded Temple Professional Network staff:** Sarah Yaskowski KLN '08, Associate Director
- **TPN Web Revamp**
- Consistent analysis and evaluation of TPN **online systems and tools** usage.
- **200% increase** in alumni participation in the Alumni Career Design Fellowship.

CALLS to ACTION:

1. Participate in the [TUBAA Book Drive](#) (month of November)
2. Familiarize yourself with [Temple Professional Network](#) available tools and resources



Priority: Professional & Affinity Engagement



Priority: Collaboration Across Units



July 1- October 13

Supporting Initiatives:

- AR Roundtable – Bi-annual meeting of alumni staff in 17 schools/colleges
- TUAA Pop--Up Volunteerism
 - New Student Convocation - Provost
 - Golf Cart Parade, Parent and Family Social - Student Activities
 - Mosaic Concert - Boyer College of Music
 - Visit Temple Days - Admissions
 - Inaugurations – Presidents Office
- Homecoming
 - Tailgate Village 100% School/College Participation – 17 Schools, Over 40 Temple Partners
 - Athletics Homecoming Sponsor
 - Central AR promotion of 11 School/College HC week events



Priority: Collaboration Across Units



Priority: Advancing Philanthropy



July 1- October 13

Supporting Initiatives:

- Celebrating Donor Support
 - Celebration of Philanthropy in Action – Homecoming Week
 - Year In Review: Donor Performance Publicity
- Future of Temple Campus Planning Tour: Delco, Atlanta, NY, LA,
- Cultivating Key Demographics: 30 Under 30, Golden Owls
- Promote Giving Amongst Most Engaged Alumni
 - Onboarding of New Members: Via Universal Governance Project



Year in Review



Temple University - Year in Review 2023

YOU MADE IT POSSIBLE



\$127M+ RAISED
IN FY23

This marks the 4th consecutive year donations to Temple exceeded \$100 million.

\$39M+ STUDENT
SUPPORT

TU donors raised almost \$40M to fund student awards, scholarships and fellowships, reducing the costs of attending Temple.

\$10M+ LANDMARK
GIFT

A transformative gift from the estate of Jeanne Zweig, FOX '53, will help students with physical disabilities.

3,800+ FIRST TIME
DONORS

Temple welcomed almost 4,000 new philanthropic leaders driving Temple's mission of access and affordability.

57 NEW ENDOWED
FUNDS

These funds will generate indefinite support for Temple's students, faculty and programs.

\$1M+ GIFT TO FUND
AUTISM LAB

Thanks to the generosity of Christopher M. Barnett, CLA '10, the Temple School of Social Work will open a new autism lab.

30 YOUNG ALUMNI
HONORED FOR 30 UNDER 30

The 2023 honorees included artistic visionaries, change igniters, workforce pioneers, global ambassadors, research and technology innovators and sports industry standouts from 15 schools and colleges.

\$19M+ GRANT FROM LEGO
FOUNDATION

Renowned professor, Kathy Hirsh-Pasek, PhD, received a nearly \$20M grant from the LEGO foundation to introduce playful learning to the classroom in four states.



DEI Core Value



- The Road So Far....
 - DEI Collaborative: University partners from all TU schools and colleges meet to share best practices, programming schedules, and be a resource for each other
 - Followed DEI Task Force recommendation to weave DEI throughout the TUAA Five Year Plan
 - Worked with Consultant to identify key areas of focus and industry trends
 - Conducted an audit of 80 peer institutions on their Affinity groups, structure, and resources. Utilizing the data as we move forward with Future Planning (next slide).
 - Staff representation attended the NCORE Conference (National Conference on Race and Ethnicity)
 - Approximately 1200 non-profits and higher education institutes participate
 - Information and education sessions on a wide range of DEI issues in Higher Education and issues impacting the world at large
 - Learn strategy, initiatives, peer models
 - Central Resource for recommended readings, University DEI resources, educational series videos, and more.



DEI Core Value



- In the Works
 - **Showcase What We Do:** bring TUBAA, TPN, and TWN programming and initiatives into the regional network event and program structure (ex: Arizona Regional Network Women in Power Tea, sponsored by TWN)
 - **Student & University Partnerships:** Work with existing student affinity groups to bring their programs into our regional networks when possible.
 - October 2023: NCOW (National Coming Out Week) in partnership with IDEAL
 - **Temple Alumni in the Community:** participate in local regional network affinity-based community events (Pride month, heritage days, community 5ks).
 - **Temple Education Next Steps:** continue our commitment to providing DEI historical context tied with current events through our ongoing DEI Education Series with Professor Quaiser Abdullah



DEI Educational Series



Nov. 27, 2023: 7:00-8:30pm:

Indigenous People, Land Acknowledgements and Higher Ed.

January 29, 2024: 7:00-8:30pm :

The Power of Disability Inclusion

February 12, 2024: 7:00-8:30pm:

What does the SCOTUS ruling mean for DEI in Higher Education?

March 4, 2024: 7:00-8:30pm:

Understanding Microaggressions and the Historical Effect on Marginalized Groups

April 29, 2024: 7:00-8:30pm:

A Look at the Historical Framework of Other-ing

May 20, 2024: 7:00-8:30pm:

Systemic and Financial barriers to Higher Education



Questions?

TUAA Universal Governance



Purpose:

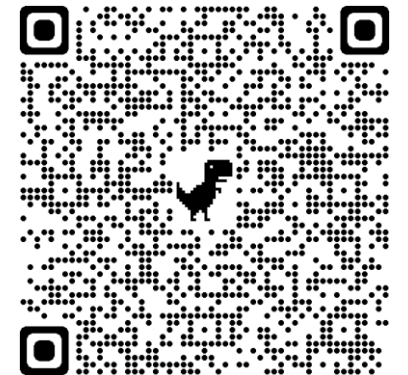
- Elevate and modernize Temple's alumni engagement efforts.
- Equip dedicated volunteer leaders with the tools to define volunteer and conduct expectations.
- Offer a clear framework to address any governance challenges professionally.

All volunteers will be asked to annually review and sign the Volunteer Roles and Responsibilities Acknowledgment form to confirm policy receipt and acknowledgment. Policies include:

- Minimum volunteer expectations.
- Volunteer Code of Conduct and Social Media Standards
- Confidentiality Agreement and Data Sharing Guidelines
- Conflict of Interest Policy
- Multimedia Image and Consent and Release

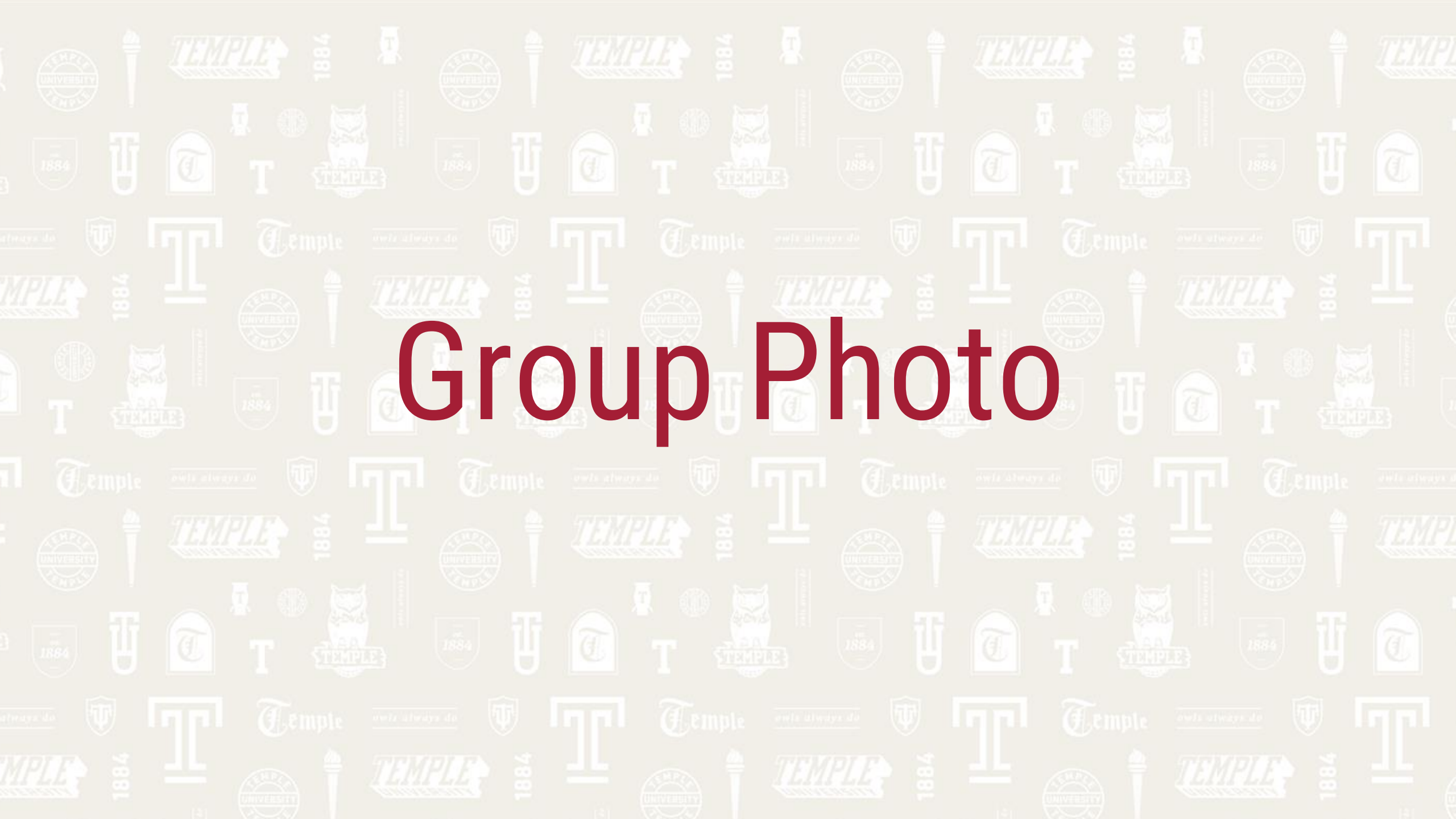


FORM
FOR VOLUNTEER
SIGNATURE



All Volunteers will receive an email with the form the week of 10/23.



The background is a repeating pattern of various Temple University logos and symbols in a light gray color. These include the word "TEMPLE" in different fonts, the year "1884", the owl mascot, and the letters "T" and "U".

Group Photo

