

TUAA Leadership Summit

September 7, 2019

#tuaasummit19



TUAA President's Welcome

Paul Curcillo
President, TUAA



Leadership Summit Agenda

8:00AM: Registration and Breakfast

8:45AM: TUAU Business Meeting

9:30AM: University Greetings

10:15AM: Breakout Sessions

12:05PM: Lunch

12:45PM: Campus Visits

2:15PM: Plenary Session

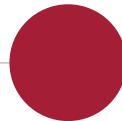
3:45PM: Closing and Social



TUAA Business Meeting

- Approval of Minutes
- TUAA Overview
- Bylaws Report
- Budget Review
- Strategic Plan and Priorities
- TUAA Committees
- Executive Director Report

Approval of Minutes



TUAA Parliament Membership

- Executive Committee
 - Officers
 - Past President
 - Committee Chairs
 - 10 at Large Members
- School/College Alumni Association Presidents
- Chapter & Society/Affinity Group Chairs
- Student and Young Alumni Representatives
- Faculty Representatives





Bylaws Update

- Created 1927; Established by organization to regulate itself
- Addresses: purpose, members, duties, governance
- Amended 2018-19 to accommodate Strategic Plan governance changes
- Revised and adopted June 30, 2019 per majority vote of Parliament



TUAA Operating Budget Review

- TUAA Annual Operating Budget: \$490,000
- Income earned from TUAA benefits programs and contributions to TUAA
- Prepared by Budget Investments Committee; approved by Executive Committee
- Parliament asked to review, question, comment
- *See attachment in folders*



TUAA - Strategic Priorities

- Athletics & the Arts
- TUAA Chapters & Societies
- TUAA Governance
- Marketing, Communications & Brand Strategy
- Engagement of Schools and Colleges
- Signature Alumni Events
- Student & Young Alumni Engagement
- Temple Professional Network
- Alumni House
- Engagement Metrics



TUAA Committees

Governance Committees

Budget/Finance

Bylaws

Grants & Awards

Nominating

Parliament Credentialing

Promotion & Event Recruiting Committees

Alumni Events

Athletics

Communications

Development

Community Building Committees

Alumni Center

Professional Networking

Regional Chapters and
Societies

School & College Alumni
Presidents Council

Student and Young Alumni



Member Expectations

- *Share your suggestions* and observations
- *Stay informed* – read and respond to TUAA email and communications
- *Advocate for Temple University* within your own network
- *Be visible* – attend Temple, TUAA and affinity events
- Make an *annual gift* to Temple University
- Adhere to conflict-of-interest & confidentiality policies
and please . . .
- *Promote events* and volunteer opportunities via personal and digital connections

Social Media Pitch - Start Today

- ***Follow 5 new Temple friends*** on social media today (because you are already following TUAA @templealumni)
- ☐ ***Post a photo*** at a featured spot on campus (one of the 3 we're touring) with a new Temple friend and use the **#tuaasummit19**
- ***Join*** your affinity group's FB and LinkedIn groups





Executive Director's Report

Lisa Vaccarelli, Associate Vice President
Alumni Relations & Annual Giving



Who We Are

Vision

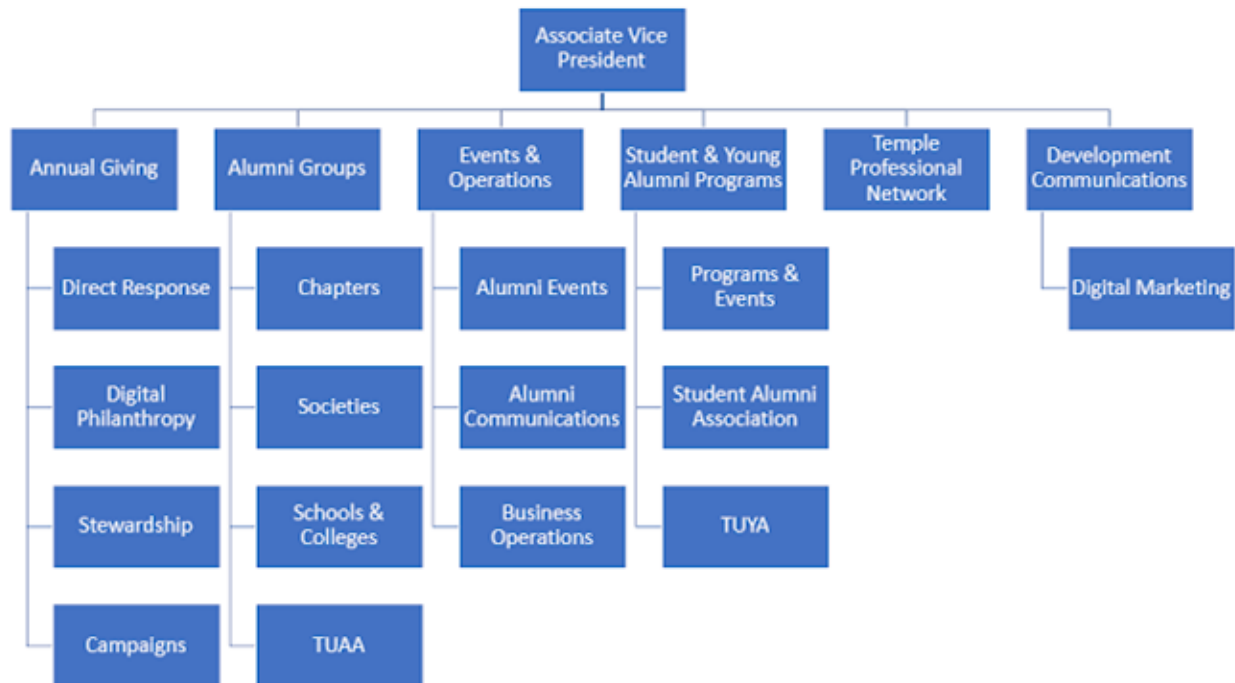
Every member of the Temple community understands and embraces their role in advancing the university's mission.

Mission

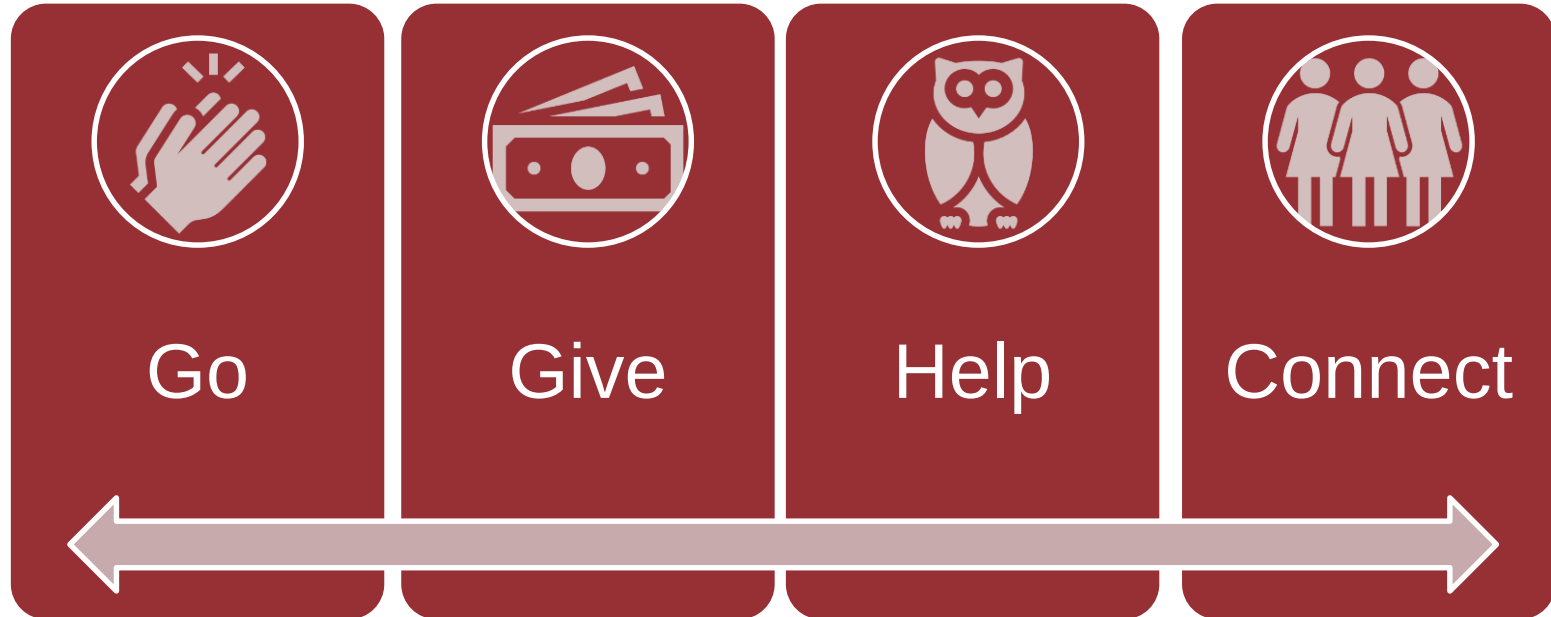
To engage Temple alumni, students, faculty, staff, donors and friends in meaningful and mutually beneficial experiences that inspire a lifelong relationship with Temple University.



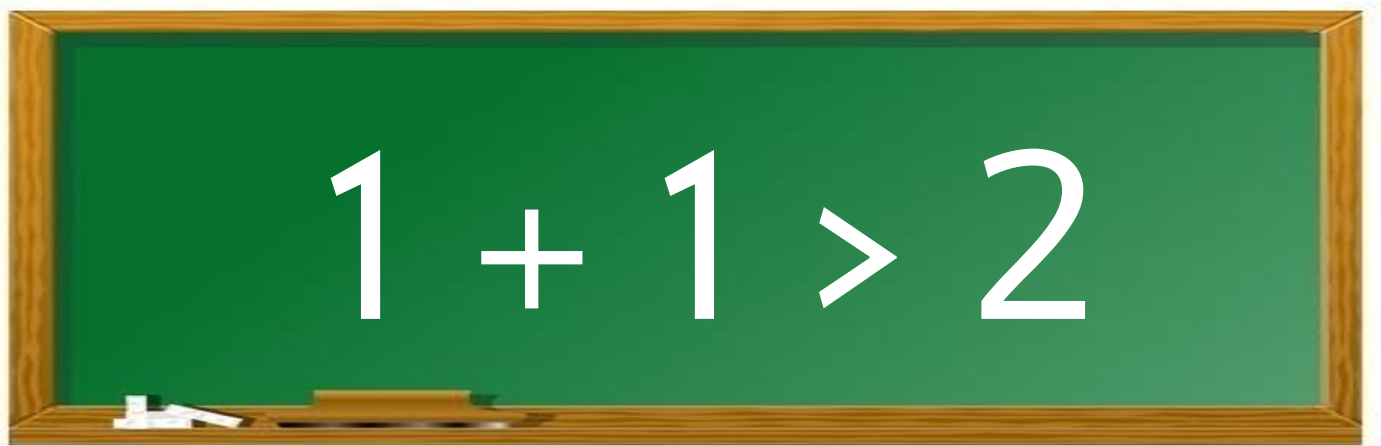
Organizational Structure



● Re-defining Engagement



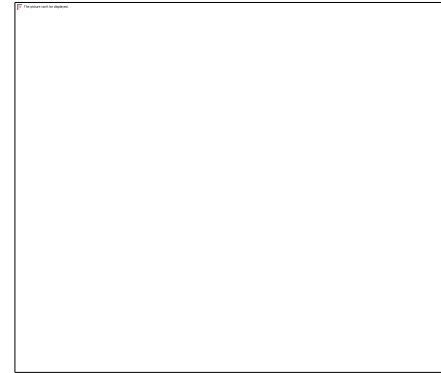
● Temple Alumni Math



Schools & Colleges + Signature Events



● Chapters + Charles Library



Students + TPN



User Type Breakdown

CASE	TOTAL USERS
Alumni	3145
Undergraduate St...	684
Graduate Student	255



TUYA + Social Media

Sara Greene
July 22 · 🌐

Temple Alums - Especially you in Roxborough/Manayunk, Conshohocken and the NW suburbs.
We're hitting the road to share the benefits of being a Temple alumni - as well as a free drink + apps all night!
Join us at Great American Pub Conshohocken on August 20th at 6pm. RSVP at the link below.



TUE, AUG 20
TUYA Road Show
Great American Pub Conshohocken · Conshohocken

👤 Taylor, Merideth and 7 friends

👍 You and 5 others

★ Interested

Merideth Ketterer Retweeted

Tyrell Mann-Barnes
@MannBarnes

Beyond excited to be joining the [@TempleTUYA](#) Board as a Director-At-Large! I genuinely love [@TempleUniv](#) and I'm so excited to remain involved, support current & former Owls of color, and engage alumni from all over. I'm super thankful for this opportunity! 🍒 🦉 🌻

8:57 AM · Jun 14, 2019 · Twitter for iPhone

5 Retweets 136 Likes

Kalen Allen 🌐 @TheKalenAllen · Jun 14
Replying to @MannBarnes @TempleTUYA and @TempleUniv
Okay director!!!

🗨 2 🔄 10 📤

SOCIAL OWLS

HOOT AND HOLLER



BECOME A SOCIAL OWL!
SHARE CONTENT & EARN OWL POINTS



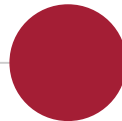
CLICK A SOCIAL NETWORK TO GET STARTED!



Annual Giving + A Campus Legend



Business Meeting Adjournment



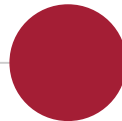


University Greetings

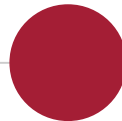
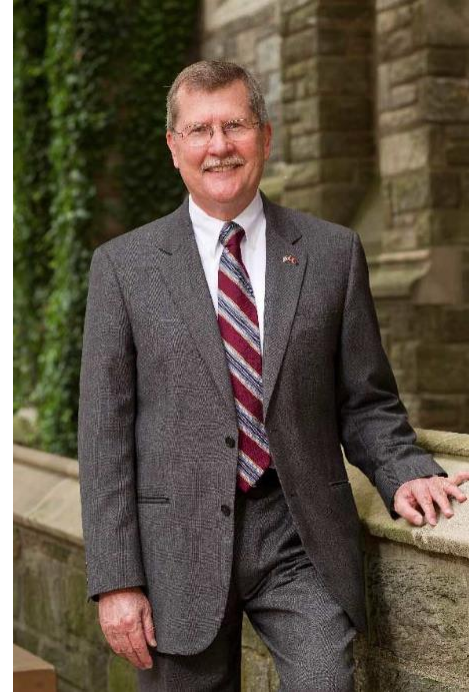
Jim Cawley, CLA '91, LAW '94

Vice President

Institutional Advancement



Richard M. Englert
President, Temple University





Breakout Sessions

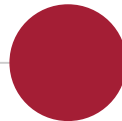
10:15–11:05 AM: Breakout Session 1 (Choose 1)

11:15AM–12:05 PM: Breakout Session 2 (Choose 1)

- Embracing a Multicultural Community – Inclusive Communication: **Room 746**
- Building the Temple Professional Network: **Room 748**
- Don't Bury the Lead – The Alumni Cultivation Cycle: **Room 606**
- *Improv*-ing Your Life – The Fine Art of Thinking on Your Feet: **Room 745**

Lunch Break

12:05-12:45 PM





Campus Visits

- Charles Library
- IEI Institute
- STAR Complex & College of Public Health Labs

Please return to Alter at 2:00 PM for Plenary Session.

Temple Made: The Value Proposition

Shawn Abbott, EdD

Vice Provost | Admissions, Financial
Aid & Enrollment Management

Douglas Webber, PhD

Economics Department
College of Liberal Arts

Reflecting on the Day

Tell us how we did:

Leadership Summit Feedback
Lightbulb Moments
What I Appreciated



Closing and Thank You

