

TUAA Leadership Summit

April 30, 2022

#tuaaleadershipsummit

@TempleAlumni





Welcome

Mike Breeze, FOX '96
TUAA President

#tuaaleadershipsummit





Agenda

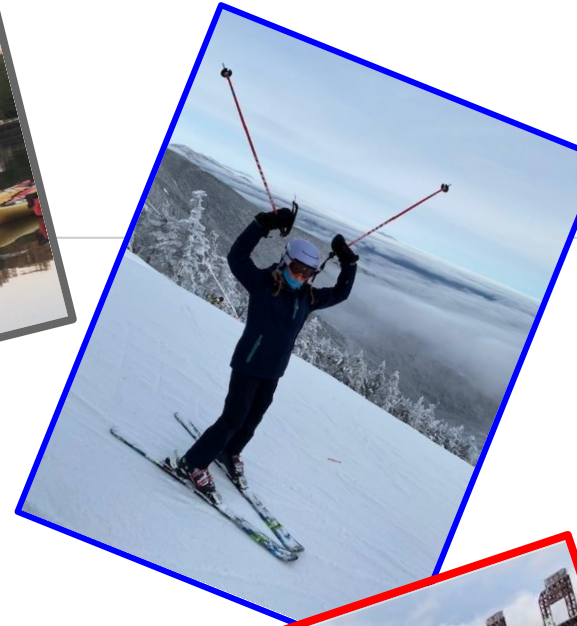
- 9:20A: Welcome
 - Ice Breaker
 - Introduction of Mary Burke
 - Mystery Guest
 - TUA Business Meeting
- 10:00A: Guest Speaker: Arthur Johnson, Director of Athletics
- 10:30A: Breakout Sessions - 2-50 minute sessions
- 12:20P: Lunch
- 1:00P: Campus Experience - Mazur Hall
- 1:50P: Group Session: Convening After Covid, Dr. Lu Lu
- 2:45P: Social



Ice Breaker

At your table:
Introduce yourself with the following:

- Your Name
- School/College and TUAA affiliation
- Describe the “30th” photo in your camera roll
 - Alternatively, the number of your age
 - Or year of graduation, i.e., “79” or “17”





Kristi DeSimone
KLN '01, FOX '17

TUAA Vice President
External Affairs



Mary E. Burke
Vice President
Institutional Advancement



Mystery Guest

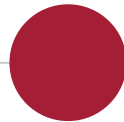




TUAA Business

- Approval of Minutes
- Giving Reminder
- DEI Initiative

Approval of Minutes





Annual Giving Reminder

- [Giving.temple.edu](https://giving.temple.edu)
- TUAAs Parliament: currently 63%
- Giving Tuesday - Still accepting gifts

Use QR Code on Hooter the Owl





DEI Committee Report

- Brief history of DEI Taskforce
- DEI Strategy
- Standing Committee
- Committee Recruiting / Referrals

STRATEGIC CONCEPTUAL FRAMEWORK





DEI Upcoming Initiatives

- DEI Portal (website framework)
- Training / Educational
- DEI Specific giving options
- DEI Committee parter on TUAA Five Year Plan

INSTITUTIONAL ADVANCEMENT DIVERSITY, EQUITY AND INCLUSION INITIATIVE



DIVERSITY STATEMENT

Institutional Advancement and its leadership are committed to diversity, equity and inclusion, and to being a leading example of what multiculturalism like in development and philanthropy. It's our responsibility to work together—intentionally and with clarity of purpose—to ensure that all IA employ equipped to create a work environment that's diverse, equitable and inclusive.

SELF-GUIDED LINKEDIN TRAININGS

- Communicating about Culturally Sensitive Issues
- Cultivating Cultural Competence and Inclusion
- Developing a Diversity, Inclusion, and Belonging Program
- Inclusion During Difficult Times
- Unconscious Bias

RESOURCES

- Resources for Leading Diversity
- DEI Terminology
- Temple University Human Resources
- Institutional Diversity, Equity, Advocacy and Leadership (IDEAL)
- Temple University Diversity Nexus (IDEAL, EOC, Disabilities, Title IX)

HIRING MANAGERS RESOURCES

- Temple University Human Resources
- Taleo User Resources
- Diversity Hiring is More Than a Checkbox
- How to Build Your DEI Hiring Strategy

SCHOLARSHIP INFORMATION

- Temple University Funds for Protected Classes

SUGGESTED READINGS

- "Fundraising Can Only Be Inclusive When We Acknowledge the Legacy of Giving in Communities of Color"
- "How to Be Anti-Racist"

SUGGESTED VIDEOS

- TUBAA: Fireside Chat with Provost Epps
- TU Comes to You: The Roots of Systemic Racism
- TUBAA Safe Space: Holidays and Family During a Pandemic
- A Seat at the Table with LaToya Featuring Attorney Ben Crump

OTHER RELATED INFORMATION

- Arts & Culture
- An Incomplete Guide to Inclusive Language

CONTACT US

Charles Brown
215-204-5132

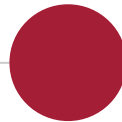
Tamika Peay
215-926-3429

GIVE NOW

DIVERSITY STATEMENT

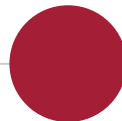
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Business Meeting Adjournment



Arthur Johnson

Vice President and
Director of Athletics



● Temple Takeover Dates

Cherry Hill, NJ: MAY 9, 6P

Montgomery County: MAY 10, 6P

Scranton: MAY 11, 6P

Washington, DC: MAY 17, 6P

New York, NY: May 19, 6P

alumni.temple.edu/events





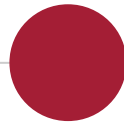
Breakout Sessions

2-50 Minute Sessions: **10:35-11:25A** and **11:30A-12:20P**

Topics:

- Recruiting Diverse Teams: Identity, Choices and Priorities, **ROOM 745**
- What We're Measuring: Key performance indicators in alumni engagement, **ROOM 746**
- Using Social Media to Increase Engagement: Expert advice . . . from Owls to Owls, **ROOM 748**

Lunch 12:20-1:00PM







Mazur Hall Tour

- 2 Groups of 40
- Walk to Mazur Hall
 - Dean Richard Deeg – Mazur Atrium
 - Terrace (pictured)
 - Salzburg Advising Center
- Return to Alter Hall



● Convening After Covid

Dr. Lu Lu
School of Sport, Tourism and Hospitality
Management



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Please join us . . .

*in the Alter Hall Atrium
for a Social*

Cheers!

