



Advancement Engagement

Student and Young Alumni Engagement



What is Advancement Engagement?



- Alumni Engagement (AE)
- Engages Temple alumni, students, faculty, staff, donors and friends in meaningful and mutually beneficial experiences that inspire a lifelong relationship with the university
- Oversees the Temple University Alumni Association (TUAA), Temple University Young Alumni Association (TUYAA), Regional Networks, Temple Womens Network (TWN), Temple University Black Alumni Alliance (TUBAA)
- Promotes student engagement through on-campus programs

What does the TUAA Do?



- Voice of alumni
- Provides awards and grants
- Builds relationships with student organizations, community members, and alumni
- Advocacy for students
- Welcomes alumni into the Alumni Association after graduation

How can AE support you?



We want to support the efforts of student organizations - **THAT'S YOU!**

We aim to:

- Cultivate meaningful partnerships with student organizations and leaders
- Support engagement efforts to ensure students have positive experiences
- Increase awareness for the Temple University Alumni Association (TUAA)
- Encourage graduates to stay connected to Temple after graduation through our alumni networks

Alumni Associations



- 17 Schools and Colleges represented
- All operate under the TUAA umbrella
- All alumni presidents sit on TUAA Parliament
- Allows for sharing, best practices, cross-college collaboration and University updates.

Affinity Groups



Temple Women's Network (TWN)

- Provides women with an outlet for networking, education, leadership and service.
- Empowers women to be catalysts for positive change in life, business and in their communities.
- Promotes professional and personal growth and development.
- Recognizes Temple alumnae for making significant contributions in their fields and communities.
- Upholds and enhances Temple's legacy and tradition of service and giving back to others.

Staff Contact: Shana Mazeika - Director, Regional Networks and Affinities Shana.Mazeika@temple.edu

Affinity Groups



Temple University Black Alumni Alliance (TUBAA)

- Helps Temple Black alumni stay connected to one another and to the university through events, community service and philanthropy.
- Areas of focus include alumni engagement, social & professional networking, growing the TUBAA Scholarship Fund for Black students and facilitating connections between Black alumni and current students.

Staff Contact: Shana Mazeika - Director, Regional Networks and Affinities Shana.Mazeika@temple.edu

Affinity Groups



Temple University Young Alumni Association (TUYAA)

- As part of the larger Temple University Alumni Association (TUAA), the **Temple University Young Alumni Association** (TUYAA) empowers over 49,000 young alumni (30 and under) to be informed, invested and connected lifelong ambassadors of the Temple University.
- Join the TUYAA Board, composed of young alumni leaders, which acts as a body of ambassadors for the university and young alumni, supporting the needs and interests of all TUYAA members as well as the overall mission and goals of the university.
- **Staff Contact: Michael Minetti** - Director, Student and Young Alumni Engagement
Minetti@temple.edu

About the Alumni Relations Student Organization Grant Program

- We want to make it easier for students and student organizations to collaborate with alumni.
- Students who wish to host events or programs that include alumni presenters, or support current student to alumni connections can receive up to \$250 in financial support from the TUAA Grant Program.

TPN - Temple Professional Network



What is it? Alumni-focused career resources. Temple has your back for your whole career! We'll be here to help even after you graduate.

How do I find it? TPN Site: alumni.temple.edu/TPN and email newsletter signup

Four Key Tools - Found on TPN site

- [Owl Network](#) - Temple-only networking platform
- [CareerShift](#) - Job posting aggregator and search organizer
- [Jobscan](#) - Optimizes resumes/cover letters/LinkedIn profiles to match target jobs
- [Big Interview](#) - Virtual interview practice system
- *You can use these as a student, too! Sign in using your Temple email.*



Staff Contact: Pat Fligge - Director of TPN - patrick.fligge@temple.edu

Requirements & Considerations



- Student organizations must have a minimum of one STAR through Student Activities.
- Applications are accepted on a rolling basis
- Applications must be submitted at least 30 days prior to the date of event/program.
- The application form can be found [here](#) and will also be available on OwlConnect.
- Alumni Relations team to review application within 5-10 business days of submission, following up with any questions if needed



Requirements & Considerations Cont.



- Be a registered student organization *in good standing* with Student Activities Office with a FOAPAL Account.
- Use the money for an event or program that partners with Temple alumni within AE approved guidelines.
- Follow-up with Alumni Relations after the event to provide:
 - Attendee list (students and alumni)
 - Photos
 - Event Recap

Other Ways to Fundraise



Owl Crowd Fundraising Program

- A crowdfunding opportunity for student organizations to raise money for their projects in a thirty day time line.
- Fund student-led research and initiatives so we can nurture great ideas and their outcomes.

Why Use Owl Crowd?

- Owls Helping Owls - 20% of funds raised will be returned the Alumni Relations Student Organization Grant Program.
- Develop fundraising skills for future employment.
- Secure a more prosperous, shared future for Temple University Owls.
- For more information, contact OwlCrowd@temple.edu.



Contact Info and Websites



- Cameron Kelly, Assistant Director, Student and Young Alumni Engagement email: Cameron.Kelly@temple.edu
- www.alumni.temple.edu to learn more about the TUAA, regional or affinity groups, and resources or scan the QR code below:

